



CREATING OUTDOOR SPACES TOGETHER



www.bsfg.co.uk

hello@bsfg.co.uk

STREET FURNITURE + CYCLE STORAGE

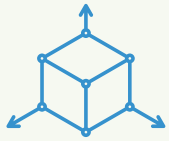
The creation of the **Bailey Street Furniture Group** has been an ongoing project for several years, gradually merging brands specialising in **street furniture, cycle parking, bollards & barriers, shelters & canopies, outdoor sports and other external works** to create a group with expertise across the industry to better serve our clients.

We provide a full range of solutions for outdoor spaces, drawing on our in-house experience, technical knowledge and partnerships with global leaders in the street furniture sector.

“ Our mission is to enhance urban living by creating stimulating, functional, and sustainable outdoor spaces that enrich communities, improve well-being, and encourage people to be outside. ”



We are with you all the way - Design To Delivery!



Design

We have an award winning CAD team who employ BIM methods and can offer full drawings & renders at your request. Of course you will have some questions, and our technical teams will be happy to answer them.



Manufacture

With two manufacturing plants based in Cheshire and Lancashire, we have a combined 40,000 sq ft production facility where we create premium design-led street furniture.



Delivery

With our fleet situated at two manufacturing sites we're ideally placed and well-resourced to deliver a fast, efficient service, wherever your project is based.



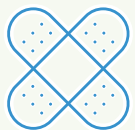
Installation

From the initial site survey, we provide you with a dedicated installation manager who ensures your project runs smoothly from start to finish, in accordance with our strict Health & Safety and Best Practice.



Project Management

We want to work closely with you to make your jobs easier. As a trusted supplier, we can offer technical advice which can save you time and money. Something that nobody has enough of.



After-Care

Our work does not end once the project is handed over - our team is here to assist with any issues - and our products come with a warranty of 12 months.



Environmental

Bailey Street Furniture Group aims to put sustainability at the core of everything we do. Looking closely into our whole process from initial design decisions to manufacture and delivery.



Recycled
Production Waste



Sustainable
Manufacturing



Low Carbon
Footprint



Promoting
Biodiversity



Responsibly
Sourced Materials



Forest Stewardship Council (FSC) Certification is a global not-for-profit that promotes responsible forest management. Its trademark helps consumers identify products that support sustainable forestry.



Programme for the Endorsement of Forest Certification (PEFC) is a global organisation promoting sustainable forest management and responsible practices across the supply chain.



Nordic swan Ecolabel is the official sustainability ecolabel for products from the Nordic countries.



ISO 14001 is an international standard that provides a framework for organisations to design and implement an effective environmental management system (EMS).

Social



At Bailey Street Furniture Group, our commitment to **social responsibility** is woven into every aspect of our operations. We strive to make a positive impact through the following core areas:



Inclusive & Safe Product Design
We create accessible, inclusive products that prioritise public safety and usability for all.



Community Engagement and Charitable Initiatives
We actively support charitable causes and engage in initiatives that strengthen our local communities.



Health, Safety, and Well-being
We uphold strong safety standards and promote well-being for both our team and the wider community.



Equality and Diversity in the Workplace
We champion a fair, respectful workplace where diversity is valued and equal opportunities are ensured.



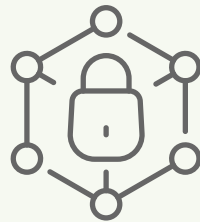
Customer Satisfaction
We are dedicated to delivering quality, listening to our customers, and continuously improving their experience.

Governance

Strong governance is the foundation of our commitment to responsible business. We believe in doing the right thing, transparently and accountably, across every level of our operations. Governance is more than compliance—it's our commitment to integrity, inclusivity, and lasting impact.



Ethics & Compliance
Company-wide Code of Conduct. Whistleblowing policy and annual training.



Data Protection
GDPR-compliant practices. Regular risk checks and staff training.



Supplier Standards
Ethical sourcing and supplier code. Reviews to ensure compliance.



Inclusive Leadership
Fair hiring and mentoring. Tracking diversity in leadership roles.



Transparency & ESG Reporting
Annual ESG reporting. Clear, open communication with stakeholders.

Partners

Bailey Street Furniture Group partners with some of the world's leading designers and manufacturers of design-led, architectural street furniture. This collaboration delivers an unrivalled breadth and depth of high-quality products, offering unmatched choice and diversity within the UK street furniture industry.



metalco

Metalco is an Italian street furniture manufacturer blending innovative design with a strong sustainability focus. A long-term BSFG partner, it creates award-winning, customisable products for inclusive, community-focused spaces using 100% renewable energy.



city
DESIGN

City Design offers versatile, high-quality street furniture made from durable, sustainable materials including Corten steel, stainless steel, hardwoods and WPC. The brand uses 100% certified sustainable energy and actively reduces CO2 emissions.



landscapeforms®

Landscape Forms are a global leader in high-design outdoor furniture, lighting and structures. Available in the UK through BSFG, it combines American craftsmanship with sustainable, design-led solutions that enhance public spaces.



Westeifel | Werke

Westeifel Werke is a German non-profit manufacturer producing high-quality, FSC-certified street furniture. It employs over 530 people with disabilities, combining award-winning design with strong social and environmental impact.



outsider
RETHINK URBAN SPACE

Out-sider is a Danish street furniture brand known for bold, sustainable Scandinavian design. Using recycled materials, its colourful, durable products suit a wide range of urban spaces and can be customised using the ViZU tool.



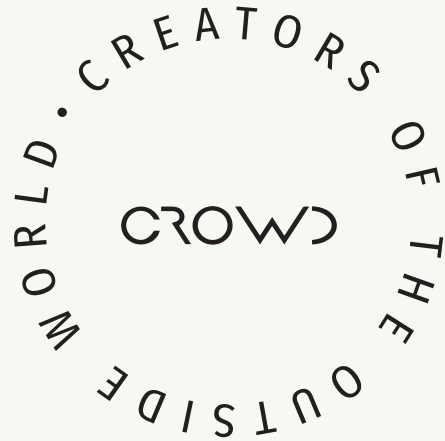
FINBIN®

FINBIN designs and manufactures high-end waste and recycling receptacles for public environments. Founded in 1945, its Scandinavian-designed products are used across urban and transport settings in over 30 countries worldwide. The company is headquartered in Finland.

Inter-company trading



Bailey Street Furniture Group is part of CROWD, North West Europe's leading street furniture and cycling infrastructure manufacturer. Founded in 2014, CROWD unites seven innovative companies dedicated to sustainable, functional public spaces.



HITSA
WE SUPPLY OUTDOOR SPACES

HITSA A/S is a street furniture provider specialising in cycle infrastructure, benches and tables, and includes Lampas A/S, a Danish-designed professional lighting manufacturer. Founded in 1985, it operates across Denmark and Sweden.



VelopA

VelopA B.V. is an outdoor furniture provider focused on street furniture, inclusive sports, innovative bicycle infrastructure and shelters. Founded in 1959, it is based in the Netherlands.

As a CROWD member, BSFG benefits from a broad product portfolio and shared expertise, enabling the delivery of high-quality, future-focused solutions for modern urban environments.



ARMADA *mobility*

ARMADA Mobility B.V. provides outdoor furniture with a strong focus on public transport and rail infrastructure. Founded in 1963, it is based in the Netherlands.



ZIEGLER
Mehr Wert für draußen.

ZIEGLER Metallbearbeitung GmbH specialises in street furniture, bicycle infrastructure and custom shelters. Founded in 1993, it operates in Germany and Austria.



LUMIGUIDE
SMART MOBILITY SOLUTIONS FOR SMART CITIES

LUMIGUIDE Smart Mobility Solutions B.V. delivers smart mobility solutions with a strong focus on bicycles and cars. Founded in 2014, it is based in the Netherlands.

Street Furniture

Enhancing Public Realm Through Thoughtful Design

Designed for durability and visual impact, our street furniture enhances parks, plazas, and streetscapes with high-quality, sustainable materials. We help landscape architects create functional, inclusive environments that promote community use and long-term value.



Bespoke Seating | All Saints Park, Manchester



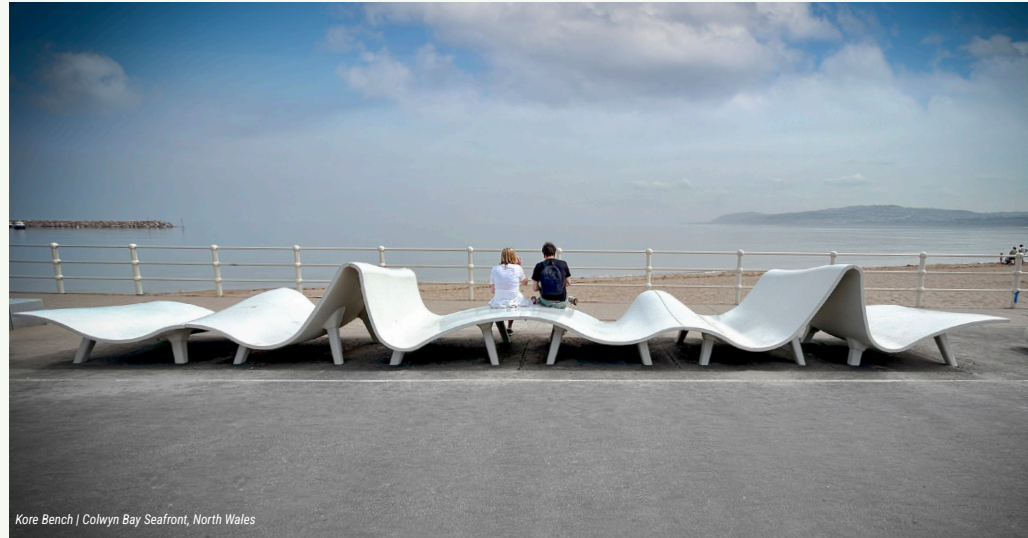
Triangle Planter | Metrocentre, Gateshead



Box Litter Bin | Ancoats Green, Manchester



Bespoke Podium Bench | Burnswick Park, University of Manchester



Kore Bench | Colwyn Bay Seafront, North Wales



Loop Range | Red Kite View, Mental Health Inpatient Unit, Leeds



Roof Terrace Planters and Seating | Excelsior Works, Manchester



Parallel 42 Seating range



Chill Chaise Longue & HopOp 500 | 10 Traffic Street Student Accomodation, Nottingham



Inspira Planting System | Fosse Retail Park, Leicester



Link Picnic Set | Outdoor Office Space, The Leather Market, London



Cubik Range from City Design

Cycle Infrastructure

Innovative Cycle Storage & Turnkey Projects

Transforming cycle storage facilities with design-led premium products, bespoke solutions, state-of-the-art technology and a focus on security & sustainability at our core.



Easylift Premium Two Tier Cycle Rack



Minipods



Palette Cycle Shelter System with Capacity Two Tier Cycle Racks



Cycle Hub | Bournemouth University



Scooterpods



Heron Cycle Shelter | Ada Belfield Centre & Belper Library, Derbyshire



Easyfit Premium Two Tier Racks & Brighton Shelter | Poynton Train Station, Cheshire



ST&CC Bike Maintenance Stand



Timber Clad Cycle Hub | Oxford Brookes University



Steeptods | Lewisham Hospital Healing Garden, London

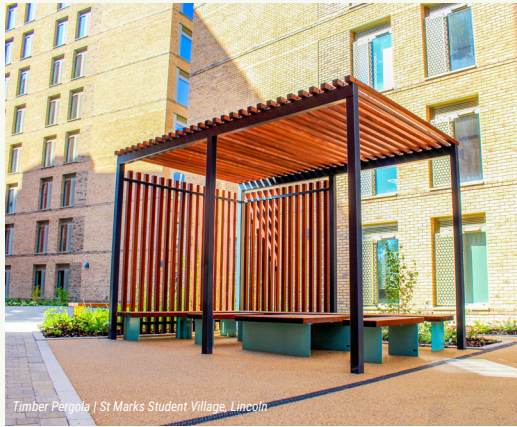
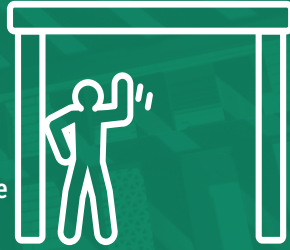


Cycle Hub | Whitwell Road Parkway Station, Cambridgeshire

Roofing & Storage

Design, manufacture, and install

Manufactured in the UK and certified to BS EN 1090 standards, our structures ensure full traceability, compliance, and long-term durability. From outdoor classrooms and waiting areas to entrance canopies and covered walkways, we offer solutions in glass, timber, metal, and more.





Walkway Canopy | Loch Ryan, Scotland



Bespoke Classroom Canopy | Newton Bluecoat Primary School, Preston, Lancashire



Entrance Canopy & Walkway | Ash Field Academy, Leicester

Outdoor Sport & Play



Playground & Sports Equipment Specialists

A leader in the play industry, working closely with councils, education departments & sporting bodies to bring tough and versatile playground & sports equipment.



Goal Units



Panna Circle and MUGA | Lymm Park, Manchester



Mysle | MyEquilibria



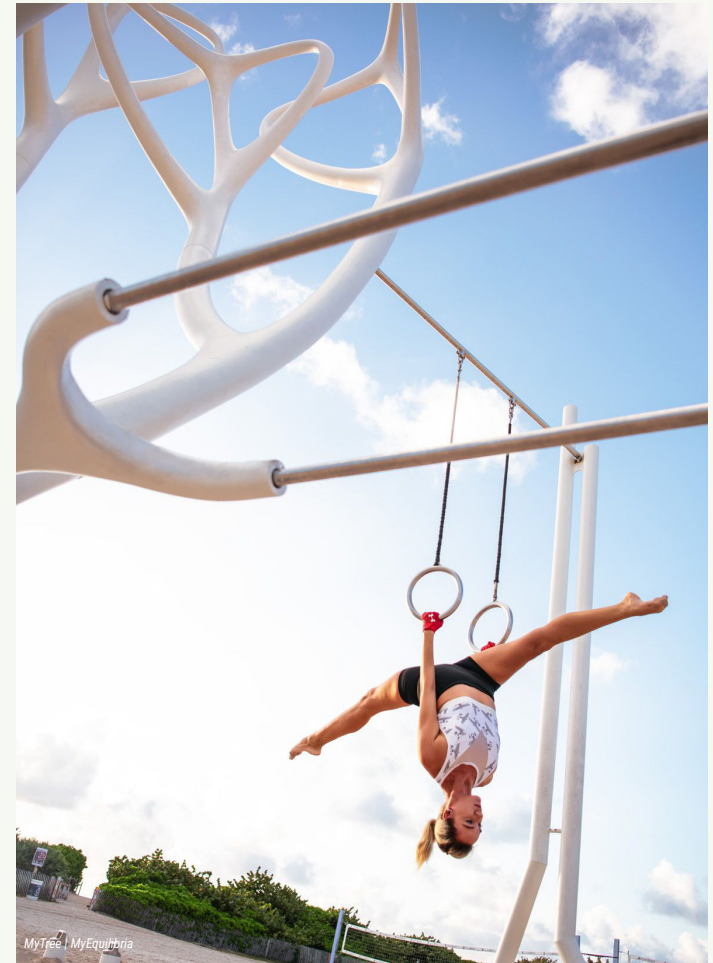
Fitness Station



MUGA | Scotland Hall Park, Manchester



Animal Factory Play Frames



MyTree | MyEquilibria



MyBeast | MyEquilibria



Satellite multi use obstacle

Urban Protection

Form Meets Urban Function

BSFG offers a curated range of architectural bollards within a cohesive suite of specialist street furniture. Available in standard and low-level formats, options include static, removable, telescopic, and illuminated designs in various materials—ensuring a tailored solution for every project.



Illuminated Stainless Steel Bollards at Retail park



Bespoke Word Bollards for the Wirral Waters Masterplan



Gorten Bollards - Ada Hilder Centre and library



Timber Bollards - Linnere - Houghton Regis



Ashbery Illuminated bollards at Signature at Hendon Hall, Care Home London



Quick Bollards - Ancoats Green Manchester



Lifford Concrete Bollard Streets - Wittington Public Realm



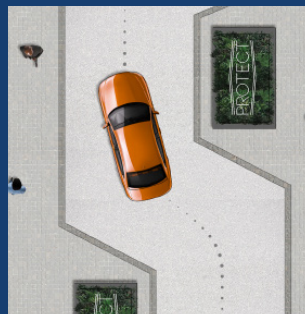
Removable Bollards - Altrincham Town Centre

PROTECT

DISCREET PUBLIC SAFETY

OPEN UP PUBLIC SPACES

With Impact Tested Street Furniture from BSFG



Complete suite of HVM street furniture

Seating, cycle parking, waste management, planting & more.



Impact tested

Designed and tested to IWA standards to stop a 2.5 Tonne vehicle travelling at 30mph

Flexible design

Modular & interchangeable

Social & environmental benefits

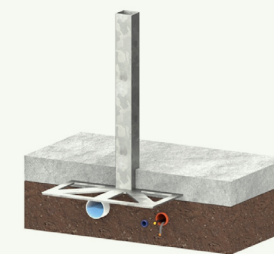
Enhances aesthetics and encourages biodiversity in urban landscapes

Discreet design

Blends in seamlessly with standard street furniture packages from BSFG

Shallow-mounted

Maximises versatility & minimises disruption to existing underground infrastructure.



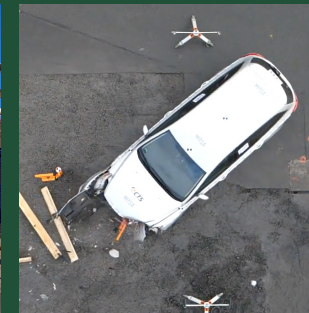
Designed to be installed in built up areas featuring shallow-mounted foundations that allow for high impact strength without disrupting existing groundwork.



HITSA-SAFE

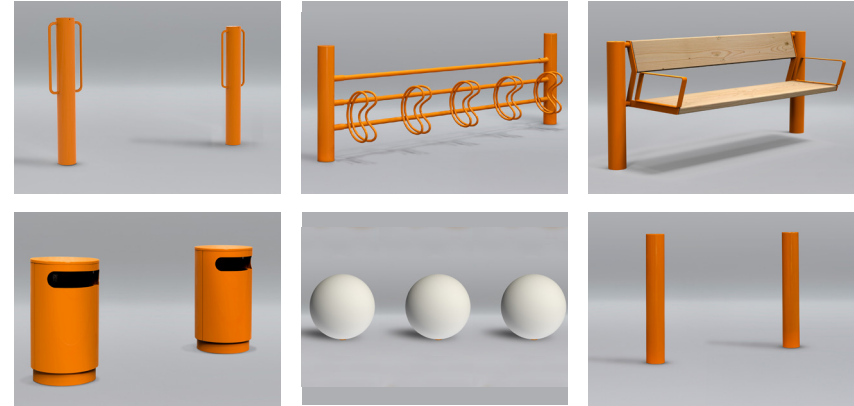
HOSTILE VEHICLE MITIGATION FROM HITSA-SAFE

Safeguarding urban spaces with familiar urban furniture

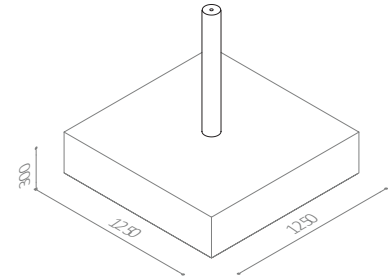


ANTI-TERRORIST PROTECTION WITH ADDED VALUE and VERSATILITY

HITSA-SAFE safeguards urban spaces in the form of bollards, bicycle racks, benches and litter bins that are already a natural part of the urban landscape.



HITSA-SAFE BASE



All HITSA-SAFE products are removable, allowing for occasional vehicle access.

CERTIFIED HOSTILE VEHICLE MITIGATION

The HITSA-SAFE range has been certified according to PAS 68 and IWA 14.

PAS 68 and IWA 14 are international standards for impact testing of vehicle security barriers and hostile vehicle mitigation.



HITSA
WE SUPPLY OUTDOOR SPACES

BSFG & NBS Source

Making Specification Simpler, Smarter, and More Reliable

BSFG is a member of **NBS Source**, the construction industry's trusted digital platform for standardised **product information, technical specifications, and BIM data**.

Used by architects, designers, and specifiers, **NBS Source** enables efficient product research, comparison, and selection, with seamless integration into specification software such as **NBS Chorus**. This helps streamline the specification process, saving time and reducing risk across construction projects.

BSFG on NBS Source:

BSFG currently has 200+ products listed on NBS Source, each supported by detailed, up-to-date technical information. Our listings highlight:

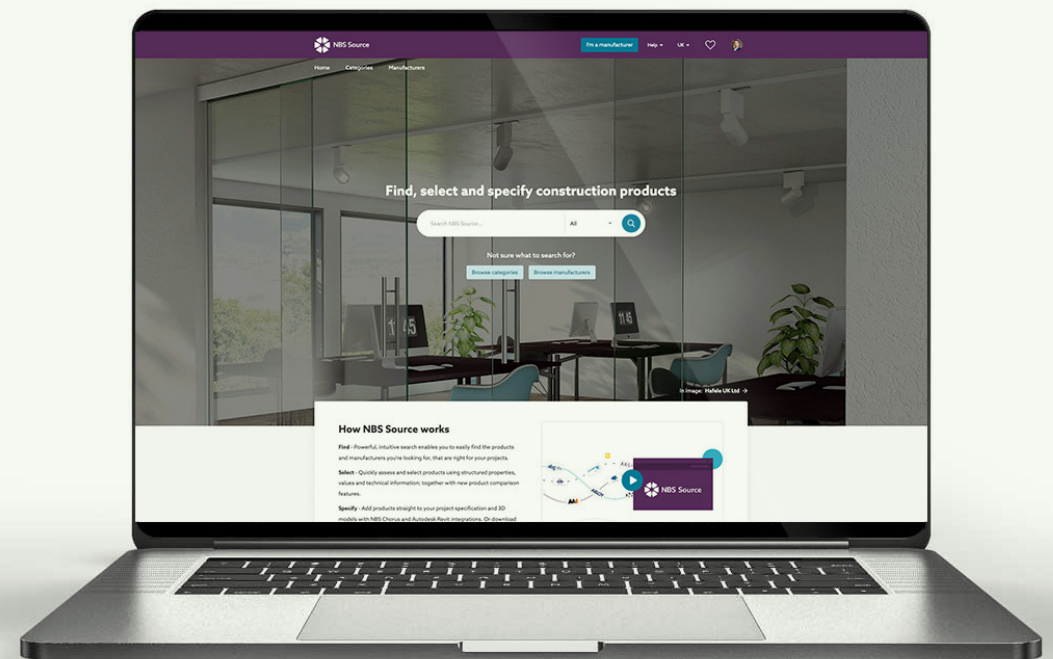
- Sustainability and environmental performance data
- Compliance with relevant standards and regulations
- Clear technical specifications to support accurate selection
- BIM models available for selected products, helping designers integrate BSFG solutions seamlessly into digital workflows

By presenting our products through NBS Source, BSFG ensures specifiers can access reliable information **at the point of decision**, supporting better outcomes across design, specification, & delivery.

Supporting Better Specification:

Through our NBS Source membership, BSFG is committed to:

- Saving time for specifiers and designers
- Reducing project risk through accurate, standardised data
- Supporting digital construction and BIM-led workflows
- Promoting transparency around sustainability and performance



Continuing Professional Development (CPD) with BSFG



Enhancing environments. Empowering professionals.

At BSFG, we support architects, contractors, and facilities managers with practical, up-to-date CPD content focused on street furniture and public realm design.

Our CPDs are flexible, engaging, and independently accredited, ensuring they meet the highest standards and count towards your required CPD hours.

We offer a range of CPDs from Online Seminars, in person presentations, Videos, and factory tours.

Available CPD Topics:

- Maximising Accessibility in Public Spaces *
- Guide to Cycle Parking *
- Hostile Vehicle Mitigation (HVM) *
- Materiality in the Landscape
- Foundation Thinking: Shelters, Canopies & Walkways (Video)
- Achieving Design Excellence (Video)
- Metalco Factory Tour

* Certified by The CPD Certification Service

Ready to CPD with BSFG?

Visit: www.bsfg.co.uk/cpd
Email: hello@bsfg.co.uk
Call: 01625 322 888



BSFG Materiality in the Landscape CPD presentation to Masters students at Manchester School of Architecture

Why Choose BSFG: One trusted advisor & provider

Commercial benefits for choosing **BSFG**



Consistency in Quality & Design

*Ensures all furniture is uniform in style, materials, & finish, creating a cohesive aesthetic throughout.
Reduces the risk of inconsistencies in quality that may arise when sourcing from multiple suppliers.*



Streamlined Logistics & Delivery

*Simplifies coordination, reducing the likelihood of delays and logistical challenges.
Minimises disruption on-site by enabling more efficient scheduling of deliveries.
Consolidating deliveries cuts down carbon emissions and fuel consumption.*



Cost Savings & Discounts

*We offer bulk discounts and more competitive pricing when supplying complete packages.
Reduces additional costs such as multiple delivery charges and supplier management expenses.*



Easier Supplier Management

*A single point of contact simplifies communication, contract negotiations, and issue resolution.
Reduces administrative workload associated with procurement and supplier coordination.*



Improved After-care & Warranty Services

*Easier to manage warranties, replacements, and maintenance.
Priority service and support.*



Reduced Risk of Compatibility Issues

*Ensures all furniture is designed to work together, avoiding mismatched sizes, colours, or styles.
Helps ensure compliance with PBSA regulations and industry standards.*



“ It’s not the buildings, it’s the spaces between the buildings that are important ”

~ Philip Johnson - Architect



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